



We present  
our new packing for nozzles  
more environmentally friendly and anti-counterfeiting

We studied a double security system to avoid the counterfeiting of our products. An hologram label is used to seal the boxes, in case of removal the word "VOID" remains on the box, and the label cannot be used anymore. **On the front label the word "SEVEN" is printed with a security ink which creates a light polarisation effect that can be seen through a special double filter.**



All our new packing are completely recyclable. We are also introducing a new label manufactured with 100% recovered fibres. This paper has been awarded the NAPM and Blue Angel recycled mark, because it is chlorine free and made without harmful chemical.



## NEW LABEL

Pcs. 12

**GENUINE SEVEN**

73014  
NP-DLLA150S384NP13  
105015-3090

sales s.p.a.

Security ink with polarisation effect visible with special filter

**GENUINE SEVEN**

sales s.p.a.

Our labels are 100% recycled



## HOLOGRAM



VOID pattern is revealed on the label permanently if the label is tampered with and removed.

It is impossible to reuse the label once the VOID pattern is revealed.



It has recently been brought to our attention that some Chinese companies are selling low quality products and passing them off as Seven Diesel parts. We know exactly who they are and we will do all we can to stop the selling of our counterfeited products. The Seven Diesel brand is recognised in the World as a quality alternative to the genuine parts; they are trying to make profit from our brand and we can not

accept that. Where practical, we also registered our trademarks, Seven® and the Seven logo®, worldwide (also in China) and they may not be used without our written permission. Any illegal use will be prosecuted.